



Helping industry succeed with every turn.

For Immediate Release  
05 February 2013

## B&D Manufacturing employees help needy families

**Chelmsford, ON** -- B&D Manufacturing has just concluded its annual food drive and the results are impressive. Well over a half ton of food was collected in just under 6 weeks.

“We’re really pleased,” said general manager Andre Ruest. “Our employees are caring people, and they know the importance of helping families in our community. I’m very proud of the B&D team.”

The company launched the food drive in mid-December. It was intended to be a Christmas initiative, but staff organizers decided to extend the campaign into January. “The community Edgar Burton Food Drive was a huge success,” said Mike Murphy, B&D’s manager of environmental health & safety. “Because the food bank’s shelves start running low by February, we thought it would be a great idea to keep collecting food into the New Year.”

Murphy explained that the B&D food drive organizing committee decided to change the company’s annual food drive to a year-round initiative instead. In fact, a bright green Food Bank collection box strategically placed in the staff lunch room will be a daily reminder about the importance of sharing with those less fortunate.

Employees at B&D Manufacturing contributed 1,410 pounds of food, which was collected by Sudbury Food Bank representatives Dan Xilon and Adam Brown during the company’s monthly staff BBQ.

“We’re looking forward to continuing this initiative all through 2013,” said Murphy, “and we encourage other businesses to do the same!”

*Founded in 1980, B&D Manufacturing relocated to a state-of-the-art, environmental facility in Chelmsford six years ago. This global company employs close to 130 tradespeople, designers, engineers, sales and administrative personnel. B&D designs, manufactures and markets innovative products and technologies to a variety of industries, with a mandate to help clients improve safety while increasing production.*

### For more information, contact:

Marlene Moore, Marketing & Communications Manager  
B&D Manufacturing  
705 855 2363 ext. 265 or marlene.moore@bdmfg.com

4703 Regional Road 15, P.O. Box 5197, Chelmsford, ON P0M 1L0  
**Toll free:** 1-800-668-0324 **Tel:** 705-855-2363 **Fax:** 705-855-4134  
**Website:** www.bdmfg.com **E-mail:** info@bdmfg.com

