

## Press Release

### COLLÈGE BORÉAL HONOURS ANDRÉ RUEST GENERAL MANAGER OF B&D MANUFACTURING

*For immediate release*

**Sudbury, April 9 2013** – Last Friday, Collège Boréal marked the professional accomplishments of Mr. André Ruest as well as his contributions to the Franco-Ontarian community. During the event, a plaque was presented to Mr. Ruest by Collège Boréal President, Mr. Denis Hubert-Dutrisac who also underlined the fact that B&D Manufacturing had been named the 2012 Business of the Year during the “Northern Ontario Business Awards” ceremony.

“Collège Boréal is privileged to have among its business and community partners a company that actively participates in the development of a skilled workforce while contributing significantly to the economic development of the region. The leadership demonstrated by Mr. André Ruest is exemplary in that he encourages the hiring of skilled graduates who in turn ensure the renewal and durability of key players in the economic growth of our region.”



“I am very proud of B&D’s longstanding affiliation with Collège Boréal, both through our involvement on the board and directly contributing to the educational experience,” said André Ruest. “We are pleased to support programs that encourage the students to follow their dreams of pursuing rewarding careers in the skilled trades.”

Mr. Ruest is invested in the community in a personal way, as a former member of Collège Boréal’s Board of Governors from 2006 to 2012, as well as through his philanthropic contributions to the Collège Boréal Foundation. Mr. Gilles Grandmaison, Central & Eastern Canada Sales Manager for B&D Manufacturing, is one of the current representatives for the trades sector on Collège Boréal’s Board of Governors.

*André Ruest and Denis Hubert-Dutrisac*

#### ***“To foster knowledge and a vibrant culture”***

*This is the vision of Collège Boréal, a French-language postsecondary training and learning institution established in 1995. Dedicated to the development and growth of Northern and Central-Southwestern Ontario communities, Collège Boréal promotes the values of humanism, excellence and inclusion as well as an active awareness of environmental issues that affect our society. Furthermore, Collège Boréal is the first and only representative of the education sector to be officially designated by the Government of Ontario under the French Language Services Act.*

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#### **Source:**

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